Situation:

-need more streamlined way for volunteers to carry out process of textbook fundraising

-right now very disjointed, lots of Google Docs & Forms

-we are not developing our own “online store,” we are focusing on using Half.com

-we are developing more of an internal tool

-each volunteer has own Half.com account & email & Google Doc

-with everyone having their own Half.com account, it is difficult to keep track

Currently:

-to sell a book, students type in ISBN into form, and type the same in Half.com

-then Half.com tells how much book is worth

-students decide if its worth to sell

-worth to sell if it over 10$ (bc of shipping costs & misc)

-if less than $10, we give away book in book fair

Less than $10 Books:

-not number one priority

-if not enough time, then not priority

-to start off, if we figure out a book is not worth selling, then it is the “end” of that item

-there's a good chance that ppl who want these type of books, but it is not worth our time to search for those people

-maybe put all of these books in a list

Process for Volunteers:

1) Volunteer collects books

2) At a computer:

a) Logging the book

-take ISBN & search Half.com for a price

-price depends on condition

b) 2 options:

-<$10 means it goes to Free Book Fair

->$10 means list it on Half.com

-usually we are the lowest listed price

3) Listing:

a) log in to Half.com

b)”sell my copy”

-list the condition

-list the description

-list the price

-list the quantity (for a given condition)

4ish) Where is the book? Location, ie “Box 1”

a) location should be tracked internally by system – we DON'T want it on the Half.com description. Should be on volunteer side

5) Shipping

a) you get some kind of email

b) log in to Half.com & go to Sales page

-print shipping label (we hook up to our Paypal account and they pay for shipping)

-based on weight of book & distance

-insurance (better for books that are $100+)

-shipping speed

-shipping through USPS

-“mark as shipped”

Process for CBTB:

1) Accounting

a) Log in to Half.com

-”payment history” - tells us how much each group has brought in for period of time

-shipping label costs, connected to Ebay

-location data (if sold in CO, we have to collect sales tax!)

-students don't do anything with sales tax (this is after sold)

-income – shipping cost & optionally, sales tax

-Standardize naming & how listed

-easier with 1 Half.com account, but we must make sure everything is tracked COMPLETELY

-Half.com doesn't like too many accounts having the same credit card & bank account info

-look into Amazon maybe?

-Half.com is priority 1, Amazon priority 2

-system should be created in such a way that if someone decides to pick it up and can make small changes so it works for Amazon too